**Email:** elene.abramidze@example.com  
**Phone:** +995 595 432 123  
**Location:** Batumi, Georgia

**Professional Summary:**

A detail-oriented **Marketing Specialist** with **3 years of experience** in digital marketing, SEO, and social media management. Passionate about branding and data-driven marketing strategies.

**Work Experience:**

**Digital Marketing Specialist** – BrandBoost *(2021 - Present)*

* Managed social media campaigns, increasing engagement by **35%**.
* Conducted **SEO optimization** and content marketing for company websites.
* Developed paid advertising campaigns on **Google Ads & Facebook Ads**.

**Marketing Intern** – AdWave *(2020 - 2021)*

* Assisted in developing content for promotional campaigns.
* Conducted market research to identify new marketing trends.

**Education:**

**Bachelor’s Degree in Marketing** – Caucasus University *(2016 - 2020)*

**Skills:**

* SEO & SEM
* Social Media Marketing
* Google Ads, Facebook Ads
* Data Analysis (Google Analytics, Excel)
* Copywriting & Content Creation

**Certifications:**

* Google Analytics Certification *(2021)*